












TABLE OF PARTICIPANTS

Company	Field of Activity	Specialization/Innovation	Clients	Target Partners & Collaborations	Company Representative
 www.invit.com.br	<p>It's a start-up for home and personal security software-as-a-service based on SmartPhones, PCs and cloud computing.</p>	<ul style="list-style-type: none"> Received record of governmental incentives for ICT in 2009 Currently working on a project that will target serving the two major upcoming global sports events in Brazil, the FIFA Soccer World Cup 2014 and World Olympic Games 2016. 	<p>Clients: mostly end-users, the solution will be naturally unfolded to corporative and government markets as the core technical resources become stable and reusable.</p> <p>Business Partners: Private security and risk-management companies, Federal and state governments, Telecom companies, Insurance and rent-a-car companies</p> <p>Technical Partners: Cloud and Mobile providers, Speech recognition and synthesis software, Mobile device makers</p>	<p>Major technological suppliers and with business and strategic partners, both private and governmental, interested in opportunities in Brazil</p> <p>Joint-venture opportunities in the internationalization of the solution (USA and global)</p>	<p>Sérgio Garcia Paim, CEO</p>
 www.procad.net	<p>Focused on the furniture sector, Procad is absolute leader in the Brazilian market</p>	<ul style="list-style-type: none"> Developing solutions in software which facilitate the creation and sales process of environmental projects, with a focus on the furniture industry. Reaching the worldwide market with over 60,000 licenses distributed by more than 30 countries, including Mexico, – our branch – Argentina, Peru, Spain and Portugal – countries with authorized retailers. 	<p>Clients (Furniture Companies): Todeschini, Florense, Dellanno, Blum, Italineia, Bontempo, Carraro, Criare, Celmar, Romanza</p>	<p>Interested in finding a local partner and potentially opening a branch in the U.S. market</p>	<p>Tiago Angelo Buffon, CIO</p>
 www.telecorp.com.br	<p>TeleCorp is a Brazilian company focused in DataCenter, Conectivity, Servers Leasing and Monitoring/ Supporting</p>	<ul style="list-style-type: none"> DataCenter, Telecom, Fiber Optical conectivity, Computers Leasing, IT Professional Servers 	<p>Copel Telecom, Dell, UAB Motors, Eletrofrío, Ordem dos Advogados do Brasil / Pr, MidiaDigital, CR Almeida</p>	<p>Interested in establishing partnerships with small to medium sized companies (DataCenter, Hosting, Co-location)</p>	<p>Luiz Fernando Thome, Chief Commercial Officer</p>

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 <p>www.inovelink.com.br</p>	<p>Website Development, Web System Development, Wireless Internet Provider, E-Commerce, Audio/Video Streaming, Virtual Tour 360 Degrees</p>	<ul style="list-style-type: none"> • Our company operates throughout Brazil with the main market concentrated in the states of Goiás, Distrito Federal, Mato Grosso and Tocantins. • Operating in the following sectors: automotive, aircraft, agrobusiness, radios, tv channel, supermarkets, education institutes, building enterprises, fashion and advertising agencies. 	<p>Customers: Esave (FIAT), Esat Taxi Aéreo, Association Restouring Lives, Rádio Paz FM Rádio Imprensa, Rádio AtalaiaNet, Supermercado Cogal, Líder Tecidos, Café Verde, Ceteo, Lis Brasil, Cometa Acessórios para Autos, Seconci Goiás, Florenzano Engenharia, Tira Queda, Pirâmide Engenharia.</p>	<p>Companies interested in our services and products and/or interested in partnering with us</p>	<p>Wyndson Alencar Oliveira, Executive Director</p> <p>Davi Ocker, Marketing Director</p>
 <p>www.serdia.com.br</p>	<p>SERDIA is an Electronic Contract Manufacturer (ECM) serving the OEM Companies in Brazil</p> <p>(*Also representing SOLVIS, a start-up IT company, that developed an electronic survey device managed remotely through internet projected to be used by large chains of different sectors in a rental basis agreement to follow up on customer satisfaction level.)</p>	<ul style="list-style-type: none"> • Full range of services from development to manufacturing including, Component procurement, Assembly, Test, Logistics and After Sales services • Manufactures electronic circuit boards and equipment for a wide variety of applications including: Medical, Telecommunication, Automotive, Military, IT and many others. • Equipped to serve both large size and small niche markets • Brazilian FDA (ANVISA) authorization to manufacture medical equipment and we follow the requirements of ISO 13485 and ISO 9001 	<p>Most of our customers are small manufacturers of electronic instrumentation and modules in all sectors</p>	<p>Small and Medium size Technology companies with products (OEM's), preferably that are interested in establishing operations in Brazil or are seeking a partner with knowledge and experience of operating in the Brazilian business environment</p>	<p>Leonardo Vilas Boas Badotti, Director of Business Development</p>
<p>Eplan Engenharia, Planejamento e Eletricidade Ltda.</p>	<p>Eletrical Engineering; Agribusiness; Rent a Car and Civil Construction</p>	<ul style="list-style-type: none"> • Energy Sector; • Immobiliary; • Civil construction; • Red meat 	<p>Siemens; ABB; JBS Friboi; Rockwell; Pirelli.</p>	<p>Interesting in attracting investments, benchmarking; learning about innovation and infrastructure equipments</p>	<p>*Marcos Alberto Bernardo de Campos, Vice President, Business Administration</p> <p>*Also Secretary of Industry, Commerce and Technology of Aparecida de Goiania</p>

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 <p>www.oic.com.br</p>	<p>Solutions on Information Management, Content generation, Distribution, Technical Support and Training</p>	<ul style="list-style-type: none"> • Electronic Parts Catalogue; • Technical Publication; • Content Management System; • E-training 	<p>Volkswagen, Ford, Randon, Toyota, Iveco, IBM</p>	<p>Companies with performance in the automobile and aeronautical area, mainly the departments of technical publication, after-sale and marketing</p>	<p>Jonas Camusso, Director of Operations</p>
 <p>www.sawluz.com.br</p>	<p>Sawluz is an IT company in the automotive sector (EDI provider and business intelligence)</p>	<ul style="list-style-type: none"> • SawluzNet - tracking files exchange, transmission and reception, through standard or custom EDI • Suite Sawluz - Logistic Information Manager, Integration with ERP • Eletronic Invoice (e-Invoice) - Sawluz enables an integrated solution to SawluzNET service, responsible for managing the processes related to e-Invoice to/from clients and suppliers, with the goal of meeting the new Federal Revenue requirements • Business intelligence 	<p>Customers: AGCO, John Deere, Delphi, Faurecia, ZF, Perkins, Plascar, Sabó, TRW, etc. (more than 400 customers)</p> <p>Partnerships: SAP, Microsoft, Dell</p>	<p>Companies and contacts with expertise in IT (cloud computing and others), logistical process and automotive business</p>	<p>Werter Padilha Cavalcante, Director</p>
 <p>www.groupsoftware.com.br</p>	<p>The Software Group operates in the area of software development and has its main focus as housing, especially Administration Condominiums, Real Estate and Shopping Centers.</p>	<ul style="list-style-type: none"> • Condomínio21 - software for management of condominiums • Imobiliária21 - Systems for Real Estate Management • Group Shopping - Systems Management for Shopping Centers and Commercial Galleries • Group Manager - Business Management Systems • Group Folha - Systems for Payroll 	<p>Partners: Microsoft Certified Partner, Brazilian Association of Software Companies, Brazilian Association of Shopping Centers, Association of Brazilian Companies in IT</p> <p>Clients: CB Richard Ellis, BR Malls, Carrefour, Jones Lang LaSalle, JCPM, Maxtal, Alphaville, Cushman & Wakefield, APSA, Socicam, Hines, Paulo Octavio, Transamerica Flats, Almeida Junior, Wtorre, among others.</p>	<p>Companies and contacts who could assist us in the process of choosing the city and gathering information for the general structure of the subsidiary</p>	<p>Rodrigo Silva Araujo Monteiro, Executive Director</p> <p>José Flávio Ribeiro, Technology Director</p>

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 <p>www.elcoma.com.br</p>	<p>Elcoma is a company that specializes in the production, distribution and logistics of IT products and services</p>	<ul style="list-style-type: none"> • Manufacturer of Desktops, Notebooks, Netbooks, Servers, Computer Cases and Monitors in North and Northeast regions of Brazil 	<p>Main Computer and Electronic Retail Stores as well as Government bids and dot.com companies</p>	<p>Innovative hardware manufacturers focused in equipment to access the “cloud”, ex. Thin clients, virtualization solutions; computer parts distributors</p>	<p>Julio Gil Simoes Freire, CEO</p> <p>Julio Gil da Fonte, Director</p>
 <p>www.gtt.com.br</p>	<p>Gtt is a Brazilian company with expertise in the development of Auto ID solutions that integrate products using Radio Frequency Identification platform with OCR, GPS and other auto ID technologies to increase efficiency in the supply chain</p>	<ul style="list-style-type: none"> • Healthcare: Management of medical devices from manufacturers, distributors, hospitals and end users. (Products: Smart Cabinet, portal, handhelds, web system) • Logistic: Traceability for dry ports and logistics operators. (Products - Flow in and out of containers (weight station), Yard Management and web system) • Pharmaceutical: Management and control for the entire logistic process. (Products - Cold chain- Refrigerators, Cabinets, RFID portal and web system) 	<p>Customers: CardioMedical (healthcare distributor), Coris (healthcare clinic), Multilog (logistic-containers management), Oncoprod (pharmaceutical distributor)</p> <p>Partners: Acura (hardwares), Zebra (RFID Printers), GS1 (Global standard), FIT – Flextronics institute</p>	<p>Companies looking into developing solutions for international end users</p> <p>GTT is interested in becoming a preferred supplier to foster roll-out projects for US companies in their subsidiaries in Latin America.</p>	<p>Guido Ademar Garcia Delagnello, CEO</p>
 <p>www.softwell.com.br</p>	<p>Softwell focuses on enterprise software development and also provides consulting and training services related to our technology.</p>	<ul style="list-style-type: none"> • Main product, Maker All, is a complete business oriented development platform for web applications. The product is based on innovation and productivity as it allows any company to develop web business applications without coding or worrying with minor technical details of implementation. 	<p>With more than 500 clients in different sectors as: IT, Telecommunications, Oil & Gas, Utilities, Finance, Healthcare, Construction, etc., global partners include IBM and Oracle.</p>	<p>Local entities representing the software market, consulting companies with a focus on enterprise software development, large companies interested in innovative and productivity-oriented tools, companies that develop or use web business applications</p>	<p>Diogo Falcão Maciel, International Sales Manager</p>