



## Mason Enterprise Center

at the **SCHOOL OF PUBLIC POLICY**

YOU ARE CORDIALLY INVITED TO THE

**OFFICIAL LAUNCH**

**VIRGINIA-INDIA PARTNERSHIP**

*~ Five "Best-Of-Breed" Indian companies set up offices at George Mason University ~*

Matt Erskine, Executive Director, **Greater Washington Initiative** to Speak

**FAIRFAX**—The Electronics and Computer Software Export Promotion Council (ESC), an Indian government-sponsored association of information technology exporters, have partnered with the International Committee of the Northern Virginia Technology Council (NVTC), Crowell & Moring, the Virginia Asian Chamber of Commerce and the Mason Enterprise Center (MEC) will welcome five Indian technology companies at an official launch party to be held at headquarters of the Mason Enterprise Center, City of Fairfax, at **5:30 p.m. on the 8<sup>th</sup> of June**. The five companies are expected to create 60 high-paying jobs within three years.

Governor Kaine announced the partnership last October during the Virginia Conference on World Trade. "As one of Virginia's strongest trade allies in the technology industry, India holds a key place in efforts to develop and strengthen our economy," said Governor Kaine. "Partnerships with trade organizations like ESC will create an important network of resources for our state's more than 10,900 high-tech firms."

The Virginia-bound companies provide call-center services, SAP development expertise, Web portal development, open-source software development, infrastructure management, business software applications development, hardware/software testing, and Microsoft development technologies, among other services. The Mason Enterprise Center will provide a shared office space and marketing personnel to the companies for three years.

"This initiative represents an excellent opportunity for local information technology firms to create strong business partnerships, leading to increased trade between Virginia and India," says Nalin Kohli, Immediate Past Chairman of ESC.

Located in Fairfax, MEC's International Business Accelerator provides international companies with business tools and resources necessary to enter the U.S. marketplace, including strategic planning, capital formation and market research. MEC has located in their center 19 companies from 8 countries during the last ten years.

"Virginia companies will be in a position to directly take advantage of the unique technologies offered by the Indian firms and also explore the prospects for exporting their products and services to the large Indian marketplace," says Marshall Ferrin, MEC Director of International Business Development.

Please join us for a high quality networking event, to meet the representatives of the following five companies:

SAP & MS SharePoint development: [www.ccstechnologies.in](http://www.ccstechnologies.in)

Call-Center Services: [www.vishnusolutions.com](http://www.vishnusolutions.com)

Open-Source technologies, Microsoft technologies and hardware/software testing:

[www.01synergy.com](http://www.01synergy.com), [www.symbiosystech.com](http://www.symbiosystech.com), [www.zansys.com](http://www.zansys.com)

We look forward to seeing you, at the **Mason Enterprise Center, 4031 University Dr., First Floor Conference Room, June 8<sup>th</sup>, 5:30 p.m.** There is no-charge for this event, but **please RSVP** to Marshall Ferrin, [mferrin@gmu.edu](mailto:mferrin@gmu.edu) Come and take the chance to win a special Mystery Door Prize!

Any companies that would also like to arrange a **one-on-one meeting** with any of the above firms during the week of June 8 - 11<sup>th</sup>, please contact **Marshall Ferrin, [mferrin@gmu.edu](mailto:mferrin@gmu.edu), (703) 362-1464, [www.masonenterprisecenter.org/intl](http://www.masonenterprisecenter.org/intl)**